

**Coxswain Media LLC**  
**WPXC-WHYA-WFRQ-WKIFY**  
**Quarterly Issues and Programs List**  
**Q3 2023: June 1- September 30, 2023**

**SECTION 1: QUARTERLY PROBLEMS AND ISSUES**

**1. Equality - LGBTQ RIGHTS – SOCIAL JUSTICE:**

This is our first ever program tackling the issue of equality and social justice on Cape Cod. It has been an ongoing issue for decades and long overdue.

**2. Economy – Local Business:** Cape Cod has a unique seasonal dynamic as a tourist destination. Our programs assist in helping local businesses grow in this ever-challenging economy.

**3. Health – Elder Abuse and Nutrition:** The median age of the Cape Cod population is over 55. That compounded by the increase in financial scams targeting older Americans legitimizes the need of solutions to protect our elderly Cape Codders.

**4. Health – Breast Cancer and ALS Prevention:** Interviews with The Massachusetts Breast Cancer Coalition and Compassionate Care ALS address two of the biggest health issues and leading causes of local mortality in Barnstable County

**5. ECONOMY, EMPLOYMENT & TOURISM:** Our relationship with the Hyannis Chamber Of Commerce gives us access to local leaders who periodically address the challenges and status of the summer tourism season.

**6. HEALTH – BLOOD SHORTAGE:** Coxswain Media proudly maintains a close relationship with the Cape Cod Healthcare Blood Center. We provide information,

resources and programs to help increase the number of blood donors all over Cape Cod all year long.

**7. Economy – Housing Affordability:** Summer 2023 is now behind us, and on Cape Cod this year housing and tourism was once again affected by the many factors, and unfortunately has led to increased homelessness. With the help of the Homeless Prevention Council (HPC) in Orleans, programs were aired to address this issue.

**8. Veterans Affairs-** During these challenging times, members of the armed services have met challenges we address in Q3 of 2023, courtesy of the local organization “Heroes in Transition”.

**9. Health – Suicide/Mental Health/Dependency:** Thousands of Cape Codders are currently living with various mental health challenges. We addressed the overall Mental health of Cape Codders numerous times during this quarter, seeking solutions and answers to improve daily lives.

## **SECTION TWO: PROGRAMS**

**CATEGORY / ISSUE: EQUALITY – LGBTQ RIGHTS – SOCIAL JUSTICE**

**DATE OF SHOW: 7/2/23**

**LENGTH OF SHOW: 18:10**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Representatives from Cordial Eye, Cape Cod Voices, Amplify POC, and Belonging Books make up the Cape Cod Arts and Justice Collective joined Mina Greene.

**SUBJECT MATTER:** The Arts and Justice Festival is a multi-day festival in Hyannis beginning on July 6 – July 9. These various events will showcase Black and LGBTQ issues through art, yoga and entertainment to promote social healing, respect and resolution.

**CATEGORY / ISSUE: Economy, Local Business.**

**DATE OF SHOW: 7/9/23**

**LENGTH OF SHOW: 18:38**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Kai Childs, Program Manager of “E for All Cape Cod” helping local businesses find success in our unique local seasonal market.

**SUBJECT MATTER:** E for All Cape Cod is celebrating 5 years. Standing for Entrepreneurship for all, 113 people have taken ideas to creating successful businesses with the help of this organization. E for ALL is the support network helping those build their own businesses.

**CATEGORY / ISSUE Health: Elder Abuse and Nutrition**

**DATE OF SHOW: 7/16-23/23**

**LENGTH OF SHOW: 15:56**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Ed Murphy of Elder Services of Cape Cod

**SUBJECT MATTER:** Mina Greene, who is experiencing her own issue with an elder parent, interviews Ed Murphy of Elder Services of The Cape. He explains the benefits and programs associated with the programs available to the senior population on Cape Cod. They include “Meals on Wheels”, to outreach work, to preventing financial scams, to the hotline available to help local elderly.

**CATEGORY / ISSUE: HEALTH - BREAST CANCER**

**DATE OF SHOW: 7/30/23**

**LENGTH OF SHOW: 15:04**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:**

Cheryl Osimo - Mass Breast Cancer Coalition and cofounder of Silent Spring Institute, and Peter Murray of Oceanside Insurance

**SUBJECT MATTER:** The 24<sup>th</sup> annual “Against the Tide” event happens on August 12 at Nickerson State Park, raising funds for Mass. Breast Cancer Coalition and Silent Spring Institute. They continue their research searching for cancer prevention. It includes a study on PFAS and their effects on cancer rates on Cape Cod. THIS MULTISPORT EVENT TAKES PLACE AT FLAX POND IN NICKERSON STATE PARK IN BREWSTER TO RAISE FUNDS FOR THE M-B-C-C’S WORK TOWARDS PREVENTING THE ENVIRONMENTAL CAUSES OF BREAST CANCER. Participants can RUN, WALK, OR SWIM IN-PERSON OR VIRTUALLY HELP TO SUPPORT THEIR LIFE SAVING WORK.

**CATEGORY / ISSUE: ECONOMY, EMPLOYMENT & TOURISM**

**DATE OF SHOW: 8/6/23**

**LENGTH OF SHOW: 17:22**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Matt Pitta - Davenport Companies and Marty Breummel - President of the Hyannis Area Chamber of Commerce

**SUBJECT MATTER:** The 2023 summer tourist season is in full swing so Marty and Matt recap the status of how our region is doing regarding economy, weather and competition as compared to other destinations in a post Covid world. There are many upcoming Chamber events remaining this season all part of the “Barnstable Bucket List” which includes the “Love Local Fest”. These all help Cape Cod attract visitors and help our local economy remain competitive!

**CATEGORY / ISSUE: HEALTH – BLOOD SHORTAGE**

**DATE OF SHOW: 8/13/23**

**LENGTH OF SHOW: 17:49**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Jonathan Decoste from the Cape Cod HealthCare Blood Center

**SUBJECT MATTER:** There is an urgent need on Cape Cod for “0 Negative” blood type. Jonathan joins Mina Greene to list all the Cod Cod health care blood drives occurring weekly in various towns across the Cape. During the summer the need for all types of blood increases exponentially in relation to the increase in tourist

population. CapeCodRadio.com is a resource for all blood drives hosted by the Cape Cod HealthCare Blood Center.

**CATEGORY / ISSUE: ECONOMY – HOUSING, HOMELESSNESS**

**DATE OF SHOW: 8/27/23 & 9/10/23**

**LENGTH OF SHOW: 16:49**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Hadley Leddy, and Margaret Dixon of the Homeless Prevention Council in Orleans.

**SUBJECT MATTER:** the Homeless Prevention Council (HPC) in Orleans began in 1991 and provides tools to maintain housing and attain financial independence. An HPC Case Manager will work with you, assess your situation, and connect you to resources that address the challenges you are facing. HPC supports local residents—from Harwich to Provincetown and in special programs in Yarmouth and Dennis -- to foster a community where everyone can prosper and prevent the possibility of becoming homeless. The Adopt a child program, their new address in Orleans, and the back to school backpack program where some of the issues addressed in this interview.

**CATEGORY / ISSUE:** Economy, Health and more.

**DATE OF SHOW: 9/3/23**

**LENGTH OF SHOW : 18:00**

**GUESTS ON THE SHOW-NAMES / TITLES / ORGANIZATION:** Kelsey Ellis Director of Seaside Lemans and Matt Pitta from The Davenport Companies

**SUBJECT MATTER:** Seaside Lemans at Mashpee Commons happens on September 9<sup>th</sup>. The Race for the Cape Cod community raises funds and awareness for five beneficiaries. A few examples include of the Cape Cod Tech Foundation focusing on the workforce, especially during the summer months on Cape Cod. Cape Cod Healthcare is also a beneficiary, focusing on cancer treatment.

**CATEGORY / ISSUE: VETERANS AFFAIRS/MENTAL HEALTH**

**DATE OF SHOW: 9/17/23**

**LENGTH OF SHOW: 17:55**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Nicole Spencer  
Executive Director of Heroes in Transition

**SUBJECT MATTER:** Heroes In Transition began in 2010. The organization assists veterans and military families for transitional support from Active Military deployment back to normal society. This particular segment focused on an event coming up on September 22, 2023 from 6-10 PM at the Coonamessett Inn, Falmouth. The 14<sup>th</sup> annual Fall Gala honors a veterans who have passed away, including the founders of this event who lost their son in Afghanistan. It raises funds for this completely volunteer and financially independent organization.

**CATEGORY / ISSUE: HEALTH – ALS PREVENTION**

**DATE OF SHOW: 9/19/23**

**LENGTH OF SHOW: 5:00**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Chris Lampton of  
HGTV and Compassionate Care ALS

**SUBJECT MATTER:** HGTV star and local landscaper Chris Lampton from Compassionate Care ALS joined the morning show to promote the “Shuck ALS” fundraiser on September 29 on the Cape Playhouse Lawn. This event will raise funds to help organizations in the fight against Lou Gehrigs disease. ShuckALS is an oyster fest founded by the Lambton family that is dedicated to uniting their love of seafood, music, and philanthropy in support of Compassionate Care ALS.

Compassionate Care ALS, an organization providing vital support to people diagnosed with ALS, their families, healthcare providers, and communities.

**CATEGORY / ISSUE: HEALTH – HEALTH SUICIDE PREVENTION**

**DATE OF SHOW: 9/24/23**

**LENGTH OF SHOW: 19:45**

**GUESTS ON THE SHOW: NAMES / TITLES / ORGANIZATION:** Michele Lee Associate Area Director at American Foundation for Suicide Prevention

**SUBJECT MATTER:** The 12<sup>th</sup> annual Out of The Darkness walk is on 9/30/23 at Buzzards Bay Park. The Out of the Darkness Community Walk is a journey of remembrance, hope, and support. It unites our communities and provides an opportunity to acknowledge the ways in which suicide and mental health conditions have affected our lives and the lives of those we love and care about.